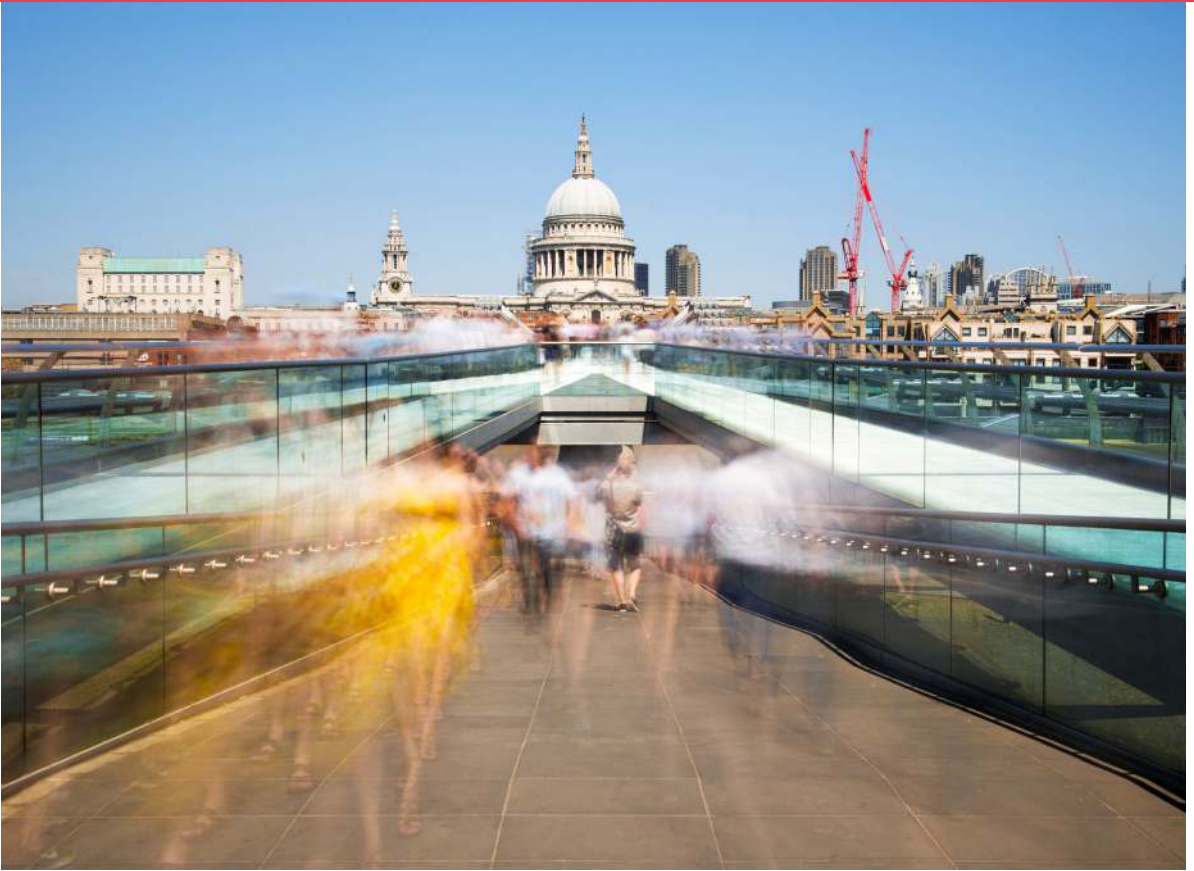


CITY MATTERS

MEDIA PACK



CITY MATTERS – The City of London’s independent newspaper and website, serving both the workers and residents of the Square Mile.

It features everything from entertainment must-sees and dining hotspots, to breaking news and in-depth profiles — always with a nod to the great City itself, home to the greatest concentration of high net-worth individuals in the UK.

Under its social enterprise status, **CITY MATTERS** is committed to supporting local businesses while offering training and employment opportunities to young people — an ethos shared by many of our advertising partners.

www.citymatters.london



DEMOGRAPHIC

CITY MATTERS readers are the men and women who make the City tick; the greatest concentration of high net-worth individuals in the UK.

They understand quality and know that a trusted community voice can be found in **CITY MATTERS**.

From an in-depth look at the issues that count to where to get a bite to eat, catch the next big show, or try the next big fitness trend; all things that matter to both workers and residents in the City; all things found in **CITY MATTERS**.

Primarily earmarked for the ABC1 audience, **CITY MATTERS** targets the top end of the Capital's largest demographic (78% of London workers being ABC1).

CITY MATTERS draws on its social enterprise principles to cater for all those who live and work in the City.

PLATFORMS

20,000 newspapers (minimum 24 pages) bursting at the seams with exclusive hyperlocal news and lifestyle content on the streets every fortnight.

- Readership of **45,000**.
 - Distribution points at selected transport hubs, Spitalfields Market, Leadenhall Market, big City corporate offices (PwC, Lloyds of London, Bank of America Merrill Lynch, Nomura, Aon, City of London Corporation, City Hall and the 'Cheesegrater' building) as well as shops, cafes, hotels, restaurants, libraries and independent businesses across the Square Mile.
 - Hand-delivered to homes all over the City, including every single residence in the **Barbican Estate**.
 - Slick, responsive **website** updated daily with live news and lifestyle content as it happens.
 - Social media channels across **Facebook**, **Twitter** and **Instagram**.
 - **Special bumper editions** to mark major events in the local and national calendar.
-

REGULAR FEATURES

NEWS

Covering the issues that matter to the City's residents and workers with exclusive stories and in-depth analysis.

BUSINESS

The City means business, and so do we: stories from big firms to independent start-ups and everything in between.

FOOD & DRINK

Whether power lunching or dinner dating, these are the best bites in the Square Mile.

EDUCATION

Bringing up-to-date news and information on the learning opportunities available from the Capital's excellent educational institutions.

TRAVEL

A guide to popular destinations for a discerning city audience.

SOCIAL

A platform to highlight the incredible work of our fellow social enterprises.

PROPERTY

Property news, area guides, local & international luxury development features and expert advice on buying, selling and living in the City.

ARTS & CULTURE

Previewing the must-see shows and exhibitions coming to London's cultural capital.

WHAT'S ON

A comprehensive guide to the very best things happening in and around the City of London.

WELLNESS

Top fitness trends and expert tips to keep you in top form - mind, body and spirit.

ADVERTISING RATES (ex VAT)

PRINT

Single Column Centimetre: £12
 Front Page Solus: £600
 Front Page Takeover: £800
 Quarter Page: £350
 Half Page: £600
 Full Page: £1,000
 Full Page Sponsored content: £1,500
 Double Page Spread: £2,000
 Full Page Outside Back Cover: £1,500
 Cover Wrap: £8,000
 Guaranteed Position +10%

DIGITAL

Billboard Unit: £500 tenancy per month
 Sponsored content: £750

ADVERTISING DESIGN SERVICE

Free of charge

CITYMATTERS LONDON

24 July - 06 August 2019 | Page 17

NOW LAUNCHED
 NAVIGATOR WHARF AT ROYAL ARSENAL REVERSIDE
 ARRANGE A VIEWING TODAY

NAVIGATOR WHARF
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 1, 2 and 3 bedroom apartments

A new collection of contemporary 1, 2 and 3 bedroom apartments, making this riverfront a spectacular addition to the vibrant and thriving area. With a variety of facilities, including a gym, cinema, and restaurant, this development is the perfect place to live in the heart of London.

From £480,000

Berkeley
 Designed for life

Page 20 | 09 - 21 January 2020

CITYMATTERS LONDON

DAZZLINGLY BRILLIANT

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SHAFTESBURY THEATRE
 Get tickets at AndJuiletTheMusical.co.uk

CITYMATTERS LONDON

08 February - 19 February 2019 | Page 19

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The world's Caribbean and sophisticated destination resort, Sandals Grande Antigua is a true romantic escape. With its stunning views, world-class amenities, and exceptional service, it's the perfect place to relax and unwind.

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CITYMATTERS LONDON

November 2020 | Page 7

BUSINESS

JOB RETENTION REMAINS PRIORITY

Using the roads around Old Street?

OLD STREET EC1
 LONDON BOROUGH OF ISLINGTON

Check your travel

LEGAL & PUBLIC NOTICE
 CONSENT NOTICE
 NOTICE OF APPLICATION FOR A PLANNING PERMISSION

We are working with Islington and Hackney councils to create a better environment for housing and cycling.

To check your travel and find out more visit R9.gov.uk

MAJOR OF LONDON | TFL | BARTON | HANLEY | TRANSPORT FOR LONDON

CITYMATTERS LONDON

09 - 21 January 2020

The City's SOCIAL ENTERPRISE newspaper with 35,000 READERS

Police stations in Square Mile close
 The Greater London Authority says police stations are falling out of use as more people report crimes online

HEATLESS MUSINGS
 The London International Winter Festival is back again, bringing both quality and challenging forms of theatre to stages all over the Square Mile. Page 10 & 11

FREE BIKES FOR REFUGEES P7

CITY DEVELOPMENTS OPEN IN 2020 P14

KEEPING FIT IN THE OFFICE P15

50% OFF at Brasserie Blanc
 Enjoy a new special menu at Brasserie Blanc from 10am to 5pm. At Brasserie Blanc, we offer a range of dishes from classic and seasonal, all inspired by the French. Brasserie Blanc is a truly unique experience.

Page 24 | 13 - 20 November 2019

CITYMATTERS LONDON

ROYAL ALBERT HALL PRESENTS
CHRISTMAS AT THE ROYAL ALBERT HALL

CELEBRATE TOGETHER THIS DECEMBER

MY CHRISTMAS ORCHESTRAL ADVENTURE
 FATHER CHRISTMAS
 THE NUTCRACKER
 SING-ALONG CAROLS
 I.T. THE EXTRA-TERRESTRIAL IN CONCERT

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City Matters is proud to be a registered social enterprise & member of Social Enterprise UK
To learn more about our social remit or read our latest Transparency Report, visit
citymatters.london/about-us

